

AMENDMENTS TO THE CLAIMS

Please cancel claims 1 and 39 through 46 without prejudice or disclaimer.

Please add new claims 47 through 54 as follows.

Claim 47 (new): A method of supplementing radio broadcasts with Internet content comprising the steps of:

- a) transmitting broadcast radio programming;
- b) permitting receipt of a transmitted Internet address, wherein the Internet address specifies a web site containing Internet content corresponding to the radio programming;
- c) permitting retrieval of the Internet content corresponding to the radio programming; and
- d) permitting display of the Internet content corresponding with the radio programming.

Claim 48 (new): A method as claimed in claim 47 wherein the internet address is directly transmitted separately from the broadcast.

Claim 49 (new): A method as claimed in claim 47 wherein the website is displayed in relative synchronicity with the programming.

Claim 50 (new): The method of claim 47 wherein the Internet content comprises graphics.

Claim 51 (new): The method of claim 47 wherein the Internet content comprises a video clip.

Claim 52 (new): A method of adding video and pictures to radio broadcasts, comprising the steps of:

- a) transmitting broadcast radio programming;
- b) permitting receipt of a transmitted Internet address, wherein the Internet address specifies Internet content corresponding to the radio programming;

c) permitting retrieval of the Internet content corresponding to the radio programming; and

d) permitting display of the Internet content corresponding with the radio programming.

Claim 53 (new): A method as claimed in claim 52 wherein the internet address is directly transmitted separately from the broadcast.

Claim 54 (new): A method as claimed in claim 52 wherein the website is displayed in relative synchronicity with the programming.